

*Bundy Hill  
Recreation Co.  
ADVERTISING  
OPPORTUNITIES  
in Cooperation  
with BUNDY HILL  
OFF ROAD  
WHEELERS  
ASSOCIATION.*

**2012**

We continually strive to work with others in an effort to grow, not only our business, but an economic relationship with the surrounding community. Increasing cooperation with other business' and advertising will increase our already 30% of out of state quests, but bring an influx of consumers to Michigan

**Sponsorship  
& Club  
Participation**

**Expose your company's name to hundreds of potential customers each week.**

**What else can we do for you?**

Open your  "like-gate" to increase email subscribers" and "permission marketing" by linking your logo on our sponsor page.

We can distribute your company's promotional coupons & flyers at check in. (New winter event increase exposure).

**"The Bone Yard" (our virtual store) is a great place to Advertise Your Store with an open link to your showcase on line. (Coming soon, being revised)**

We provide Dealers with ½ price Season passes, to use in you ORV sales campaign and free day passes for you to give away at your company's special event.

\*Have a customer appreciation day on us. Bring your customers and their machines for one of our guided 3 hour tours.

**Set up your kiosk at during relevant Bundy Hill events at no charge. (Promotions are always a good way to draw customers your way)**

Honor B.H.O.W.A. Member Cards by providing a 10% discount. It will encourage customers to shop your store

***OPTIMIZE YOUR EXPOSURE***

**Distribute promotional item at your kiosk attract customers**

**Sponsorship**

in the form of helping us with supplies of ribbon, signage and barriers for B.H.O.W.A. ORV Safety Training or Major Park Events such as: UTV challenge, ATV challenge, 4x4 truck challenges, AMA Hare scrambles, and trike fest, etc. *Your signage will be displayed during all sponsored events.*

## Signs and banners

Web Page Gold Ad with active store Links only \$25/Month (free with any sponsorship or advertising package)

Your Logo on our Park Tour Vehicle \$100 per season or sponsorship of one of our events.

Banners (supplied by your company) (2) 3'x5' banners \$250 Season  
Additional Banners \$100 Season (no limit)  
Banners will be placed in and around parking area on T-Posts and maintained.

Display Your Wind Flag Banner \$100 each for 1 year. (No limit)  
These are placed at the park entrance, along service drives that lead to the trails and Rally Camp Sites.

Sponsors and promoters get a free logo

Links though out our Web Site.



## Consider Becoming a Trail or Camp Site Sponsor

Premier Trail Sponsor includes a 4'x4' billboard at trail head or exit. You supply vinyl art; we mount it and maintain it for one year. Trail of your choice \$500\*. Signs are exclusive and are displayed for one year.

\*Includes a season pass for one vehicle & driver (valued at \$325.00) and customer appreciation tours are at no charge.

Rally Site Sponsor includes a 2' x 6' Tall display in our camp site area or on the shower house exterior wall. You supply vinyl art; we mount it and maintain it for one year \$250



W55-S57 Plastic Lumber Picnic Table and Seating



Parasol FDM 10-4 Four-Column Dome

## Shelter Donor

**You contract (1) free standing shelter, with your name on it displayed in the manner you choose. (1), (2) or (3) tables, and (1) cooking grill. This includes a lifetime website ad. It will be known as “your name - shelter” and you will have you choice of where it will be located for maximum exposure. These will be perfect for families to stop and have lunch, take a break, or plan their next run. This will also be the perfect place to hold your customer appreciation day lunch.**

**They will be quoted at time of inquiry.**

**You supply graphics to mark your shelter. We will permanently affix your business or brand name on it acknowledges your contribution on our website and place your ad on our websites link page for as long as you wish.**

**\*All lifetime options will have a current cost estimate and contract associated with them before any promotion of your business starts.**

# HAVE A CLUB or ORGANIZATION?

## Club Participation in cooperation with Bundy Hill Off-road Wheelers Association

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- Would you your club likes to suggest changes to a trail or event?
  - Would your club or organization like Bundy Hill to host an event?
    - Please let us know 2 weeks before meeting dates if you would like a discussion added to the agenda.
    - Get your club name on the trail head sign.
    - Suggestions for trail design welcome.
    - Anyone who has a yellow member card is welcome to attend meetings

Tentative meeting dates and agendas are:

March 23, 7pm

Hare scramble and Sand drag committees to be determined.

April 20, 7pm

May 18, 7pm

June 22, 7pm

July 20, 7pm

August 17, 7pm

September 21, 7pm

October 19, 7pm

November 9, 7pm

For your convenience with have supplied a form that can be filled out and mailed or e-mailed.to us

OR

Contact us at 517-917-0493,

Contact name \_\_\_\_\_

Company \_\_\_\_\_

Location \_\_\_\_\_

Phone # \_\_\_\_\_

Email \_\_\_\_\_

Agenda requests \_\_\_\_\_

Event Interests \_\_\_\_\_

AMA Member?

What organizations, clubs or blog site are you a member of?

\_\_\_\_\_

The Calendar Attached is 2012 but indicates annual event to be held in 2013.

Thank you for visiting Bundy Hill

Debra Kortas  
Cell: 419-392-1951